

FACT SHEET

OVERVIEW Live like a local at the artistically designed and residentially inspired

<u>Fifty Hotel & Suites</u>. The property is conveniently located in bustling midtown NYC, just blocks from Rockefeller Center, Times Square, the Theater District, Fifth and Madison Avenue Shopping, popular eateries, and the most famous landmarks. With artistic touches weaved throughout the property, this pet friendly hotel is perfect

for both short and extended stays.

LOCATION 155 East 50th Street at Third Avenue, New York, NY 10022

Cross Streets: Corner of 50th Street and 3rd Avenue

Closest Subways (Walking)

51st St NYC Subway (4, 6, E, M): Approx. 2 minutes Lexington Ave / 53rd St NYC Subway (E, M, 6): Approx. 4

minutes

Closest Airports (Driving)

LaGuardia International Airport: Approx. 25 minutes

JFK International Airport: Approx. 40 minutes

Newark Liberty International Airport: Approx. 50 minutes

CONTACT

INFORMATION Tel: 212.751.5710 | Email: FiftyNYCfrontdesk@affinia.com

OPERATOR Denihan Hospitality Group

GENERAL MANAGER Brian Gehlich

ACCOMODATIONS Number of Rooms: 252

Number of Suites: 96 Guest Rooms: 325 sq. ft. Studio Suite: 444 sq. ft. Junior Suite: 525 sq. ft.

One Bedroom Suite: 700-1,000 sq. ft.

Club Room: 500 sq. ft. The Den: 312 sq. ft.

DESIGN & DÉCOR Fifty Hotel & Suites is an artfully residential hotel that captures the spirit

of the Midtown neighborhood and energy of New York City with a curated collection of local artwork and eclectic treasures found throughout the city. Re-imagined by celebrated architect Nobutaka Ashihara and international interior design firm Dawson Design Associates, the property's approachable yet modern environment is achieved through textures, rich woods and classic lines – all of which underlie Fifty Hotel &

Suites boutique hotel experience.

IN-ROOM AMENITIES

Custom-designed Affinia bed

Pillow menu

Artistically appointed with works from

local NYC artists

Mini refrigerator and coffee maker

Kitchenettes in suites

Full size desk with ergonomic chair

55" Flat screen TV

Comfort Zone eco-friendly bath amenities

In-room safe

Hair dryer

Iron and ironing board

SERVICES/AMENITIES

Club Room with communal tables, lounge seating, a fireplace, TVs, and coffee/tea

station

Lobby Lounge with iMac computers, a printer & fireplace Wi-Fi in all public spaces

Complimentary Social Sips Wine Hour daily

from 5-6PM

Complimentary WiFi

Second floor has a small business center including a computer with high speed Internet access and a printer available

Curated art collection by local artists

24-Hour Cupboard in Lobby, offering

snacks and souvenirs

24-Hour Gym with Life Fitness equipment

FreshDirect grocery delivery service

available

Pets are always welcome and comfortable

with VIPaws Program

Engaging family programming with Affinia

Junior

Continental breakfast served in the Club

Room (\$17.95 per person, \$8.95 for

children)

Room service

Valet Parking

Extended stay rates available

MEETINGS/EVENT FACILITIES

Club Room - 500 sq ft., up to 20 people The Den - 312 sq ft.

SOCIAL NETWORKS Facebook: https://www.facebook.com/affiniahotels/

Instagram: @AffiniaHotels

MEDIA CONTACT

James La Russo | P: 646-424-2633 | james.larusso@denihan.com