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FACT SHEET

**AFFINIA MANHATTAN
A Suite Hotel At The Center Of It All**

**371 Seventh Avenue
New York, NY 10001
For reservations call: (212) 320-8026
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OVERVIEW:

Built in 1929 as the Governor Clinton Hotel, the Affinia Manhattan was bought and renovated by the Denihan family in 1973 and renamed the Southgate Tower. In 2005, the Southgate underwent a multi-million dollar renovation and was re-launched as the Affinia Manhattan, A Suite Hotel At The Center Of It All.

The hotel has always attracted a diverse assortment of visitors: New York sports teams check in during home games; fashion marketers exhibit their lines during market weeks; and corporate executives set up house for long-term consulting or training assignments. Added to these is a steady influx of savvy business travelers, vacationing families and couples on weekend getaways.

With more than 500 suites, the Affinia Manhattan is not only Affinia's largest hotel, but also the largest all-suite hotel in New York City. To meet the needs of its sizable guest list, the hotel boasts a wealth of special services and facilities - a restaurant and cocktail lounge and a modern fitness center.

A total of nine meeting rooms, including the Grand Ballroom, are available for business meetings and presentations as well as cocktail receptions, banquets and other social events.

LOCATION:

The Affinia Manhattan is located in a neighborhood abundant with business, shopping and sightseeing opportunities. Across the street Penn Station, Madison Square Garden and the Theater at Madison Square Garden buzz with activity; to the west, the Jacob Javits Center hosts conventioners; and nearby Macy's and the Manhattan Mall attract shoppers. Broadway, the Flower Market, the Fur and Fashion Districts are also nearby, with the Empire State Building two blocks east.

OPERATOR:

Denihan Hospitality Group

ACCOMMODATIONS:

Each of the Affinia Manhattan's 526 spacious suites is tastefully furnished. Guests may choose from a range of suite accommodations, all of which include sitting areas and fully equipped kitchens with microwave ovens, automatic coffee makers and complimentary coffee.

The hotel features:

13	guestrooms
316	studio suites
165	one-bedroom suites
5	two-bedroom suites

In-suite amenities include:

- The Affinia Bed, covered with a down comforter wrapped in luxurious triple sheet
- A 6-choice pillow menu (Swedish Memory, Hypo-Allergenic, Down, Magnetic, Sound and Buckwheat)
- High-speed Internet access
- Executive workspace with ergonomic chair
- Two-line cordless phone with voicemail and direct dial
- 27" TVs with On Command for in-room television and movie choices and video games
- Plush bath robes (deluxe suites only)
- DVD player (deluxe suites only)
- New York-themed guest amenity
- Aveda Bath amenities
- Magnifying makeup/shave mirror
- Hairdryers
- Combination CD/clock/radio player
- Electronic lock system
- Iron/ironing board
- Affinia Fresh – Non-Smoking Hotel

DESIGN & DECOR:

Guests arriving at the Affinia Manhattan can enter from Seventh Avenue or 31st Street. Upon entering the hotel, guests find themselves in a dramatically designed hub of activity, reflecting New York's vibrant character and the hotel's close proximity to Broadway's theater district. At the center of this concept is Lobby Central, the hotel's unique multi-media concierge booth, featuring multiple plasma screens displaying information, attractions, news and bits of nostalgia about the city.

Sophisticated in-suite décor and contemporary furnishings create a setting similar to a Manhattan apartment. The earthy palate of warm beige, deep red and olive green accent the modern furnishings and design elements such as stylish club chairs, ottoman-style coffee tables, and decorative throw pillows.

Additionally, the hotel offers two New York-themed specialty suites: the Skybox and the Cinema.

- The Skybox Suite features a variety of sports memorabilia such as coffee table books, DVDs and DVD player, and biographies of famous New York athletes. The suite also features a large plasma screen TV and frosted beer mugs.

- The Cinema Suite is stocked with DVDs and coffee table books of famous New York films, and an old-fashioned popcorn machine.

LAST RENOVATION: 2005

SPECIAL NYC-CENTRIC SERVICES:

The hotel offers the following services:

- Metro Concierge to assist with special services and arrangements, provide information about the city, and obtain tickets to any event/show in New York City
- Wake Up calls delivered by “real” New Yorkers including radio personalities, Rockettes, New York sports figures, firemen and others
- Selection of New York-themed books, CDs, DVDs and board games
- Daily “Metro Fun Fact” to broaden guests’ New York City knowledge
- New York Experience Kits: themed activity and guide kits to help guests navigate the city by specific area of interest, and are complimentary for guests while staying at the hotel. All kits are delivered in a signature Affinia backpack along with a NYC transit map: *Walking Tour kit, Sports Fanatic kit, Fashionista kit*
- Signature Snapple Apple beverage at check-in
- Jet Set Pet Program
- Airline Restriction Relief amenities
- Boarding Pass Kiosk

RESTAURANT:

Breakfast, lunch and dinner are available at ***Niles’ New York City*** restaurant and feature authentic New York foods inspired by some of the best restaurants in the city. Additionally, Niles’ boasts a first-class bar and was rated among *100 of the World’s Best Bars* (Images Publishing Group, 2005) by the book of the same name

FITNESS CENTER:

A 24-hour state-of-the-art fitness center by Life Fitness provides guests with a full range of fitness equipment.

MEETING FACILITIES:

The Affinia Manhattan offers nine meeting rooms with more than 9,000 square feet of meeting space.

Ballroom, 3,154-square-feet
banquet: 240
reception: 300

Empire Room, 737-square-feet
banquet: 60
reception: 72
classroom: 40

Madison Room, 936-square-feet
banquet: 80
theater: 45
reception: 40

Clinton Room, 930-square-feet
banquet: 60
reception: 50
classroom: 50

Peyton Room, 896-square-feet
banquet: 50
classroom: 70
theater: 100

Garden Room, 760-square-feet
banquet: 40
reception: 40
classroom: 30

Amsterdam Room, 708-square-feet
banquet: 40
reception: 30
classroom: 30

Thomson Room, 285-square-feet
reception: 20
banquet: 20

Broadway Room, 200-square-feet
reception: 10
banquet: 10

BUSINESS AMENITIES:

For business travelers, the hotel offers:

- Full-service catering and planning teams
- Wireless high-speed Internet access in all meeting space and throughout the lobby
- Audio-visual equipment
- Business center in lobby with laptop and printer/fax/copier
- Fax service
- Secretarial services
- Two-line phones with voicemail
- Meeting/banquet rooms
- Corporate/long-term rates

RESERVATIONS:

For best available rates and special offers, visit www.affinia.com, 1-866-AFFINIA, or contact your travel professional.
Airline Systems Access Code: NY

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