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THE LYDEN GARDENS HOTEL RE-LAUNCHES AS THE AFFINIA GARDENS
Soothing Environment Offers Travelers A Haven Of Serenity

NEW YORK – Emphasizing the importance of a quiet and peaceful environment, the Affinia Gardens made its debut in September 2005 as “A Tranquil Suite Hotel,” following a \$7.7 million renovation. Located at 215 East 64th Street in one of the Upper East Side’s most prestigious neighborhoods, the Affinia Gardens is within close proximity to museums and galleries, shopping at Bloomingdale’s and midtown offices.

An Oasis In The City

A contemplation garden and koi pond greets guests upon arrival. Aspects of a Japanese garden and Zen landscaping utilizing the changing properties of light, color, wind and water are incorporated with Bamboo, Acer Palmatum, Betula, Ilex, various ground covers and grasses. The hardscape materials include Japanese garden stone, feather rock, moss rock, river rock and imported Caribbean crushed coral, which will have a required daily raking.

Inside the hotel, the lobby evokes a feeling of serenity with the soothing sound of water, special light effects and the relaxing scent of lavender. A variety of calming amenities are at guests’ disposal, including the Serenity lounge area, complimentary tea bar, signature welcome drink, Tranquility Kits and a Tranquility Chest of relaxing amenities for guests to borrow while at the hotel.

Serenity, an inviting lounge addition to the lobby, serves as a 24-hour quiet zone for guests to relax and gather their thoughts. The space features comfortable seating, peaceful music, books on relaxation and a complimentary tea bar featuring a signature Affinia blend.

The hotel staff is knowledgeable in various aspects of relaxation and tranquility, including meditation and de-stressing travel techniques. They can also assist guests in seeking tranquil places to visit in New York City.

Maintaining relationships with many of the top nearby hospitals, the Affinia Gardens not only caters to guests seeking a quiet getaway but also offers additional amenities and services for those recuperating from surgery.

Creating a Quiet Haven

The following amenities and services were purposely designed to ensure that guests have access to a wide array of relaxation tools:

- **Tranquility Kits** are themed activity and guide kits to help guests de-stress and get the most out of their visit. Delivered in a signature Affinia backpack or basket with a NYC transit map, guests may select from a Meditation, City Gardens, or Rejuvenation kit. The Tranquility Kits are complimentary to guests during their stay at the hotel; kit contents vary by activity and are delivered to guest suites upon request.
- The **Tranquility Chest** offers a selection of relaxation amenities for guests to borrow free-of-charge while at the hotel. Amenities include HEPA air purifier, humidifier, chair massager, a variety of wooden massage tools, lavender linen spray, floor pillows and a library of tranquility-themed books, CDs and DVDs.
- **Tranquility Hour** is a wine and cheese reception occasionally featuring guest speakers providing guided meditation and relaxation techniques.
- **Tranquil Services House Calls** is a comprehensive directory of local resources for in-room mediation, massage therapy and spa services.
- The daily **Tranquility Tip** offers a thoughtful quote selected to inspire relaxation.
- The signature “**H₂Ohm**” **Tranquility Tonic** is offered to guests upon check-in to help soothe the soul after a busy day.

Soothing Design

Each suite at the Affinia Gardens provides plenty of room to spread out and work or relax with ample space for visitors or small gatherings. Sophisticated décor and contemporary furnishings create a stylish setting of modern serenity. Calming shades of spring green and deep blue accent rich, dark wood finishes, and neutral wall tones help to create a peaceful, pleasing ambiance while design accents such as throw pillows, decorative mirrors and ottomans provide an upscale and home-like feel. A combination clock/radio/CD player with “white noise” feature enhances the calming atmosphere of each suite. All suites include reclining chairs, and chaise lounges are available in the deluxe one-bedroom suites.

Along with its distinctive positioning, the hotel incorporates the Affinia brand standards of the custom Affinia Bed, covered with a down comforter wrapped in luxurious triple sheeting, a three-choice pillow menu, an executive desk with ergonomic chair and Aveda bath amenities.

Affinia Hotels is a brand unlike any other. Affinia is a collection of lifestyle hotels focused on providing guests with total comfort and convenience. All locations are uniquely designed with the business and leisure traveler in mind in prime Manhattan, Chicago and Washington, DC locations. Each Affinia property has a special focus such as fitness, tranquility, or location. The collection includes the Affinia 50, Affinia Dumont, Affinia Gardens, Affinia Manhattan, Affinia Chicago and soon, a property in Washington, D.C. The Affinia Shelburne will make its debut in fall 2008. Affinia Hotels is operated by DHG (Denihan Hospitality Group), a privately-owned company with more than 40 years of hospitality management expertise. Affinia Hotels is a proud member of a worldwide alliance of hotels including Joie De Vivre in the United States, Thistle Hotels in the United Kingdom, Rotana Hotels in the Middle East and First Hotels in Scandinavia. For more information, visit www.affinia.com or call 1-866-AFFINIA.

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