



AFFINIA HOTELS

Chicago

Ferris Wheel, Family Fun & a Fantastic Hotel: Navy Pier Getaway from \$175 at Affinia Chicago

Park Admission, Children's Digital Camera, Trolley Rides & More

Chicago – April XX, 2011 – Affinia Chicago, the official hotel of Navy Pier, is welcoming families with the Navy Pier Getaway starting from \$175 per night. Located steps from Magnificent Mile in downtown Chicago, travelers can explore the number one tourist destination in the Midwest and take advantage of value-add amenities and perks to make the most of their visit to the Windy City, including:

- **Four tickets to [Pier Park](#)**, where families can enjoy the 150 foot-high Ferris wheel, carousel, old fashioned swing ride, an 18-hole mini golf course and more.
- **Transportation savings**, including complimentary overnight parking at the hotel (\$49 value) and trolley rides to and from the attraction on Saturdays (starting May 7).
- **Children's digital camera** to capture vacation memories.
- **Value book of savings** including discounts and special offers valid at shops and restaurants at Navy Pier.

Guests staying Sunday through Thursday also enjoy four complimentary passes to the [Chicago Children's Museum](#) (\$40 value), including three floors of fun where learning and play connect. Affinia Chicago guests also receive 10 percent off their purchase in the gift shop.

After an eventful day, families can unwind at the hotel with a scrumptious meal at [C-House](#), Top Chef Master Marcus Samuelsson's restaurant, and a candy bar selection of desserts.

The Navy Pier getaway is available for travel through September 7, 2011. For more information and to make a reservation, visit <http://www.affinia.com/npier>. Mention promotional code PIERFS.

Affinia Chicago invites travelers to share their experiences on Facebook (<http://www.facebook.com/AffiniaChicago>) and Twitter (<http://twitter.com/AffiniaChicago>).

Affinia Chicago is steps from the Magnificent Mile, located at the epicenter of entertainment, culture, shopping and business. The hotel offers a host of customizable services and amenities perfect for business and leisure travelers alike, complete with a destination celebrity restaurant, C-House by Top Chef Master Marcus Samuelsson, a rooftop lounge and outdoor terrace (C-View), and 3,000 square feet of meeting space. Combine these benefits with stylish accommodations and gracious service and it's easy to see why Affinia Chicago remains true to the brand hallmark of "comfort by design." For more information, visit www.affinia.com/Chicago.

Affinia Hotels, [with boutique hotels in New York City, Chicago, and Washington, D.C.](#), provides business and leisure guests with an experience of total customized comfort. All five properties in New York City (Affinia Shelburne, Affinia Manhattan, Affinia 50, Affinia Gardens and Affinia

Dumont) and Affinia Chicago are members of Stash Hotel Rewards, a loyalty program for over 100 independent hotels. Travelers can start earning points today by signing up for a free account at www.stashrewards.com. Affinia Hotels is operated by Denihan Hospitality Group, a privately-owned company with more than 50 years of hospitality management expertise.

New York-based Denihan Hospitality Group, one of the nation's fastest growing, full-service management and development companies of stylish boutique hotels, draws upon a 50-year family legacy of providing guests with highly individualized service. Denihan's portfolio includes The James and Affinia Hotels brands; New York City luxury independents, The Surrey and The Benjamin; as well as affiliates including the Royal Palm in Miami Beach, and New York's Eastgate Tower and Buckingham hotels. www.denihan.com

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