



AFFINIA 50
comfort by design

Affinia 50 Hotel Pampers Girls with American Girl® Hotel Package

Slumber Party Includes Doll-Size Travel Bed, American Girl® Movies, Breakfast & Sweet Treat

New York, NY – July 13, 2011 - Affinia 50, an official American Girl® hotel in New York City, is re-launching its American Girl® Hotel package to create the ultimate play date for girls and their dolls. Available throughout 2011 with nightly rates starting at \$224, it includes:

- Spacious accommodations
- Hotel-exclusive American Girl® doll-sized travel bed, pillow and blanket (additional doll beds are available for purchase)
- Continental breakfast for one child and one adult, served in the hotel's second-floor Club Room
- A special sweet-treat turn down
- Viewing of American Girl® movies in the Club Room upon request

Affinia 50 is conveniently located within walking distance of American Girl Place®, making it easy for girls to spend the day at the store with their dolls shopping for outfits, taking a souvenir picture in the photo studio and treating their doll to a new 'do in the doll hair salon. The fun continues back at the hotel in the Club Room where kids can play Nintendo Wii and board games, watch movies and take advantage of the complimentary Wi-Fi. Guests will also enjoy the hotel's spacious rooms, some featuring kitchens and/or terraces, and grocery shopping services.

Affinia Hotels' guests have the opportunity to customize their stay by building a *My Affinia* profile. Guests can choose from a six-choice pillow menu (great for pillow fights), cupcakes and complimentary Experience Kits such as the Walking Tour kit, to explore the city.

For more information or to book the American Girl® Hotel package at Affinia 50, visit www.affinia.com/americangirl or call 1-866-246-2203 and mention promotional code AMGIRL.

Affinia Hotels, [with boutique hotels in New York City, Chicago, and Washington, D.C.](#), provides business and leisure guests with an experience of total customized comfort. All five properties in New York City (Affinia Shelburne, Affinia Manhattan, Affinia 50, Affinia Gardens and Affinia Dumont) and Affinia Chicago are members of Stash Hotel Rewards, a loyalty program for over 100 independent hotels. Travelers can start earning points today by signing up for a free account at www.stashrewards.com. Affinia Hotels is operated by Denihan Hospitality Group, a privately-owned company with more than 50 years of hospitality management expertise.

New York-based Denihan Hospitality Group, one of the nation's fastest growing, full-service management and development companies of stylish boutique hotels, draws upon a 50-year family legacy of providing guests with highly individualized service. Denihan's portfolio includes The James and Affinia Hotels brands; New York City luxury independents, The Surrey and The

Benjamin; as well as affiliates including the Royal Palm in Miami Beach, and New York's Eastgate Tower and Buckingham hotels. www.denihan.com

Affinia Hotels invites guests to share their adventures in New York City on Facebook www.facebook.com/affiniahotels and Twitter www.twitter.com/affiniahotels.

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[*American Girl website](#)

**Offer and rates are subject to availability and valid only at the Affinia 50 now through December 31, 2011. Offer includes one doll bed and sweet treat per stay. Additional doll beds are available for purchase. Continental breakfast for two children is provided per day. Offer cannot be combined with any other special rates. Tax and gratuity not included. Certain restrictions apply, advanced reservations required, not applicable on groups.

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